



Home of  
Immediate Past District  
Governor  
Jim Squire  
&  
Past District Governors  
Frank Bentley,  
Ralph Thurmond,  
and Barry Smith

## Meetings

October is Economic and  
Community Development Month

## Our Rotary Family BIRTHDAYS

10/9 Ashley Napier  
10/28 Morris Moore  
10/30 Brandon Neill

## WEDDING ANNIVERSARIES

10/6 Zac Boswell (2)  
10/12 GENE Jordan (18)  
10/24 Todd Lawrimore (22)  
10/25 Scott Einfeldt (40)

## Rotary Online

<https://sandyspringsrotary.org>  
<https://rotary6900.org/>  
<https://rotary.org/>

## ROTARY CLUB OF SANDY SPRINGS

Mondays, 12:15 pm  
Hilton Suites  
6120 Peachtree Dunwoody  
Road, NE  
Sandy Springs, GA 30328



## PRESIDENT'S CORNER

### Welcome to the Sandy Springs Rotary Club



Welcome Sandy Springs Rotarians to the new Rotary year. It will be hard to top last year but we'll do it with your help & support. Kudos to past president Nancy Schroeder and PDG Jim Squire for your service and helping the club receive many awards at the District Celebration including our second "Club of the Decade" designation.

Some changes are being made in our club's meeting program to make it more varied & interesting. We will be adding the Sandy Springs Business Spotlight, a third raffle drawing, and wine one meeting a month. Members are now asked to come a little earlier as lunch will begin at noon with the program to start promptly at 12:15. Along with our traditional club events & projects we'll have a couple more service projects/media events, membership events (Rotary Pizza Night at Pontoon) and different Family of Rotary social events. I look forward to engaging with you to make it a exciting year.

Visitors are welcome to experience the Rotary Club of Sandy Springs' hospitality and energy. Meetings are typically the 1st, 2nd & 4th Mondays. Lunch is served at noon and the 1 hour program begins at 12:15. Hilton Perimeter Suites, 6120 Peachtree Dunwoody Road, Sandy Springs, GA 30328. Reserve a spot by going to our website at [www.sandyspringsrotary.org](http://www.sandyspringsrotary.org). Join your fellow professionals, community and business leaders, and learn how Rotary can benefit your future. Experience Rotary Making Things Happen in Sandy Springs!



## Upcoming Program (10/26/2020)

### Chaitin Maycott & the Power of Marketing



Monday, October 26th, Chaitin Maycott the Founder and CEO of Results Magnet will be addressing the Rotary Club of Sandy Springs.

Mr. Maycott will be enlightening us all on the power of marketing in 2020, giving all sides of the coin, historical marketing insights, and revealing the full potential of this important business function when utilized effectively.

Chaitin Maycott began building websites in high school after being inspired by two



## LEADERSHIP

|                 |                |
|-----------------|----------------|
| President       | John Neill     |
| President-Elect | Charan Shikh   |
| Treasurer       | Zac Boswell    |
| Secretary       | Scott Einfeldt |
| Membership      | GENE Jordan    |
| Foundation      | Will MacArthur |

particularly notable individuals. First by his father who'd been involved in technology for the majority of his life and Chaitin's favorite high school teacher, Mr. Johnson, who taught web design while keeping the class laughing through engaging coursework.

After high school, Chaitin attended Kennesaw State University where he honed his digital skills with a degree in communication and marketing. After college, sales and finance led him to work at an executive consulting firm that focused on fortune 500 CEO and COO driven digital transformation initiatives from the top down.

After excelling there, he took the jump of starting his very own digital advertising agency, which at the age of 26, he has scaled to an office in Dunwoody, numerous team members, international clientele, and annually recurring sales in the six figures. His firm named Results Magnet specializes in business to consumer, service-based marketing all done specifically online through digital advertising.

The Rotary Club of Sandy Springs meets weekly on Mondays | 12:15 pm Hilton Suites  
6120 Peachtree Dunwoody Road, NE Sandy Springs, GA 30328

**Please join us in person or online**

**at: <https://us02web.zoom.us/j/7437208563?pwd=M2k0NzNjVUN4L2Q5MzdyWmloOWE5QT09>**

More information about **Results Magnet** can be found  
here: <https://www.resultsmagnet.com/>



**A Look Ahead**

**A quick glimpse of our Rotary meeting dates**



\*Family of Rotary dates are subject to change.



**Is your name mentioned below?**

**Greeters, Invocation Leader & Sergeant at Arms for  
October 26, 2020**



Rotary Club of Sandy Springs Greeter, Invocation leader and Sergeant at arms for next meeting. (10/26/2020)

**Greeter A:**

*Joe Jones*

**SGT@Arms:**

*Mark R & Ashley Napier*

**Invocation Leader:**

*Branden Neil*